

THE FAIRGROUNDS

SANTA CLARA COUNTY FAIRGROUNDS MANAGEMENT CORPORATION



**SANTA CLARA COUNTY FAIRGROUNDS MANAGEMENT
CORPORATION (SCCFMC)
FINANCIAL HIGHLIGHTS
YEAR TO DATE AS OF JANUARY 31, 2023**

Statement of Activities

Actual revenues, year-to-date as of January 31, 2023, total \$585,107 or \$ 26,813 less than budget. Program services revenue was primarily generated by Property Management and Off-Track Betting sales & commissions. The financials include \$217,159 in recognized revenue as a reimbursement from the County of Santa Clara for January 2023 expenses.

Expenses year to date as of January 31, 2023, totaled \$553,896 or \$313,701 less than budget. Management continues to monitor expenses to align with projected revenues. The top five expenditures year-to-date are salaries & benefits, security & sheriff, utilities, supplies and professional services.

In summary, SCCFMC has a profit of \$31,211 compared to the budgeted Net Loss of (\$255,678) resulting in a favorable variance of \$286,888 year to date as of January 31, 2023.

Balance Sheet

SCCFMC's total cash balance as of January 31, 2023 is \$3,606,378 compared with the prior year's (2022) cash balance total of \$2,358,603. SCCFMC's current ratio is 5.28 for January, 2023 compared 5.14 in January, 2022 which reflects SCCFMC's ability to pay its current liabilities.

Supplemental Schedules for 2023

Anchor License Agreements – January 2023: Summarizes the status of Anchor License Agreements totaling \$223,454.20 in revenue. As of January 31, 2023, the receivables balance for unpaid invoices totaled \$22,260.

Events through December 2023:

Summarizes event sales activity as of January 31, 2023. Includes name of event, event date(s), location, estimated number of patrons and event type. Schedule also includes Hosted Events planned for 2023. All events are tentatively scheduled and subject to change or cancellation.

SANTA CLARA COUNTY FAIRGROUNDS MANAGEMENT CORP
STATEMENT OF ACTIVITIES
Year to date as of JANUARY 31, 2023
(UNAUDITED)
Actual vs Budget

| | 2023 | | |
|---|----------------------------|----------------------------|--------------------------|
| | Actual | Budget | Variance |
| Support and revenue | | | |
| Property Management * | \$ 232,055 | \$ 241,667 | \$ (9,612) |
| Venue Sales & Event Services | 5,000 | \$ 3,000 | 2,000 |
| Off-Track Betting | 121,115 | 133,453 | (12,338) |
| Food & Beverages | 9,664 | 8,799 | 865 |
| County Fair | 40 | 0 | 40 |
| General and Administrative | 217,232 | 225,000 | (7,768) |
| Total support & revenue | <u>\$ 585,107</u> | <u>\$ 611,919</u> | <u>\$ (26,813)</u> |
| Expenses | | | |
| Program Services | \$ 304,394 | \$ 501,360 | \$ 196,966 |
| Facilities | 66,457 | 98,284 | 31,828 |
| General & Administrative | 183,045 | 267,953 | 84,908 |
| Total expenses | <u>\$ 553,896</u> | <u>\$ 867,597</u> | <u>\$ 313,701</u> |
| Change in unrestricted net assets before exceptional other income | 31,211 | (255,678) | 286,888 |
| Exceptional other income ** | <u>0</u> | <u>0</u> | <u>0</u> |
| Change in unrestricted net assets | \$ 31,211 | \$ (255,678) | \$ 286,888 |
| Unrestricted net assets, January 1 | <u>6,598,892</u> | <u>6,598,892</u> | <u>0</u> |
| Unrestricted net assets, January 31 | <u><u>\$ 6,630,103</u></u> | <u><u>\$ 6,343,215</u></u> | <u><u>\$ 286,888</u></u> |

* Includes both Anchor Licensees and RV Park guests

SANTA CLARA COUNTY FAIRGROUNDS MANAGEMENT CORP
STATEMENT OF ACTIVITIES
(UNAUDITED)
Year to date as of JANUARY 31, 2023 and 2022

| | <u>2023</u> | <u>2022</u> |
|---|---------------------|---------------------|
| Support and revenue | | |
| Property Management * | \$ 232,055 | \$ 244,406 |
| Venue Sales & Event Services | 5,000 | 0 |
| Off-Track Betting | 121,115 | 101,378 |
| Food & Beverages | 9,664 | 10,249 |
| County Fair | 40 | 0 |
| Hosted Events | 0 | 0 |
| General and Administrative | 217,232 | 363,346 |
| Total support & revenue | <u>\$ 585,107</u> | <u>\$ 719,379</u> |
| Expenses | | |
| Program Services | \$ 304,394 | \$ 214,222 |
| Facilities | 66,457 | 69,388 |
| General & Administrative | 183,045 | 196,704 |
| Total expenses | <u>\$ 553,896</u> | <u>\$ 480,313</u> |
| Change in unrestricted net assets before exceptional other income | 31,211 | 239,065 |
| Exceptional other income ** | <u>0</u> | <u>0</u> |
| Change in unrestricted net assets | \$ 31,211 | \$ 239,065 |
| Unrestricted net assets, January 1 | <u>6,598,892</u> | <u>4,535,924</u> |
| Unrestricted net assets, January 31 | <u>\$ 6,630,103</u> | <u>\$ 4,774,989</u> |

* Includes both Anchor Licensees and RV Park guests

SANTA CLARA COUNTY FAIRGROUNDS MANAGEMENT CORPORATION
SUPPLEMENTAL SCHEDULE OF REVENUES AND EXPENSES
(UNAUDITED)

Year to date as of January 31, 2023

| | Program Services | | | | | | | | | | |
|--|----------------------|------------------------|-----------------------------|---------------------|-------------|-------------------|--------------------|---------------------------|--------------------|-----------------------------|------------------|
| | OFF Track Betting | Property Management | Venue Sales & Event Svc. | Food & Beverages | Bingo | Hosted Events | County Fair | Total Program Services | Facility | General & Administrative | Total |
| Support and Revenue | \$ 121,115 | \$ 232,055 | \$ 5,000 | \$ 9,664 | \$ - | \$ - | \$ 40 | \$ 367,874 | \$ - | \$ 217,232 | \$ 585,107 |
| Cost of Sales: | | | | | | | | | | | |
| Labor | - | | - | 2,265 | | | - | 2,265 | | 32,555 | 34,820 |
| Racing Forms | 4,504 | | | | | | | 4,504 | | | 4,504 |
| Parking | | | | | | | | - | | | - |
| Entertainment | | | | | | | | - | | | - |
| Equipment Rental | | | | | | | | - | | | - |
| Food & Beverages | | | | 2,579 | | | | 2,579 | | | 2,579 |
| Sponsorship-Exchange | | | | | | | | | | | - |
| Bingo-Regular | | | | | | | | | | | - |
| Bingo-Flash cards | | | | | | | | | | | - |
| Sub-Contractor | | | | | | | | | | | - |
| Admission Clerks | | | | | | | | | | | - |
| Awards and Trophies | | | | | | | | | | | - |
| Ticketing Services | | | | | | | | | | | - |
| Judges | | | | | | | | | | | - |
| Lottery | 1,006 | | | | | | | 1,006 | | | 1,006 |
| Total Cost of Sales | 5,510 | - | - | 4,844 | - | - | - | 10,353 | - | 32,555 | 42,908 |
| Direct Expenses: | | | | | | | | | | | |
| Payroll and employee benefits | 4,243 | - | - | 7,856 | | | | 12,099 | 2,856 | - | 14,956 |
| Facility | - | 68,181 | - | - | | | | 68,181 | - | - | 68,181 |
| Repairs and maintenance | - | - | - | - | | | | - | 29,135 | - | 29,135 |
| Security and sheriff | 8,108 | 107,614 | - | - | | | | 115,722 | - | - | 115,722 |
| Depreciation | - | - | - | - | | | | - | 14,069 | - | 14,069 |
| Other | 13,263 | 164 | - | 170 | | | | 13,596 | 450 | 20,325 | 34,372 |
| Reimbursed expenses | - | - | - | - | | | | - | - | - | - |
| Total Direct Expenses | 25,614 | 175,959 | - | 8,026 | - | - | - | 209,598 | 46,510 | 20,325 | 276,434 |
| Gross Profit (Loss) | 89,992 | 56,096 | 5,000 | (3,206) | - | - | 40 | 147,923 | (46,510) | 164,352 | 265,765 |
| General and Administrative Expenses: | | | | | | | | | | | |
| Labor and benefits | 24,317 | 7,898 | 4,805 | - | | 3,900 | 13,536 | 54,456 | - | 64,279 | 118,736 |
| Professional Services | - | - | - | - | | | | - | - | 38,896 | 38,896 |
| Marketing | 2,393 | - | - | - | | | 2,393 | 4,787 | - | 2,393 | 7,180 |
| Insurance | - | 13,371 | - | - | | | | 13,371 | - | 533 | 13,904 |
| Depreciation | - | - | - | - | | | | - | 56 | - | 56 |
| Deferred Costs | - | - | - | - | | | | - | - | - | - |
| Other | 2,575 | 7,694 | - | 564 | | (95) | 1,091 | 11,828 | 19,891 | 24,064 | 55,783 |
| Total General and Administrative Expenses | 29,285 | 28,963 | 4,805 | 564 | - | 3,805 | 17,020 | 84,442 | 19,946 | 130,165 | 234,554 |
| Change in Unrestricted Net Assets (Deficit) | \$ 60,707 | \$ 27,133 | \$ 195 | \$ (3,770) | \$ - | \$ (3,805) | \$ (16,980) | \$ 63,480 | \$ (66,457) | \$ 34,188 | \$ 31,211 |

SANTA CLARA COUNTY FAIRGROUNDS MANAGEMENT CORPORATION
SUPPLEMENTAL SCHEDULE OF REVENUES AND EXPENSES
(UNAUDITED)

Year to date as of January 31, 2022

| | Program Services | | | | | | | Facility | General & Administrative | Total | |
|--|-------------------|---------------------|--------------------------|-------------------|-------------|---------------|-------------------|-------------------|--------------------------|-------------------|------------------------|
| | OFF Track Betting | Property Management | Venue Sales & Event Svc. | Food & Beverages | Bingo | Hosted Events | County Fair | | | | Total Program Services |
| Support and Revenue | \$ 101,378 | \$ 244,406 | \$ - | \$ 10,249 | \$ - | \$ - | \$ - | \$ 356,033 | \$ - | \$ 363,346 | \$ 719,379 |
| Cost of Sales: | | | | | | | | | | | |
| Labor | 5,829 | | | 4,817 | | | | 10,647 | | 62,561 | 73,207 |
| Racing Forms | 5,080 | | | | | | | 5,080 | | | 5,080 |
| Parking | | | | | | | | - | | | - |
| Entertainment | | | | | | | | - | | | - |
| Equipment Rental | | | | | | | | - | | | - |
| Food & Beverages | | | | 1,131 | | | | 1,131 | | | 1,131 |
| Sponsorship-Exchange | | | | | | | | - | | | - |
| Bingo-Regular | | | | | | | | - | | | - |
| Bingo-Flash cards | | | | | | | | - | | | - |
| Sub-Contractor | | | | | | | | - | | | - |
| Admission Clerks | | | | | | | | - | | | - |
| Awards and Trophies | | | | | | | | - | | | - |
| Ticketing Services | | | | | | | | - | | | - |
| Judges | | | | | | | | - | | | - |
| Lottery | 404 | | | | | | | 404 | | | 404 |
| Total Cost of Sales | 11,313 | - | - | 5,948 | - | - | - | 17,261 | - | 62,561 | 79,822 |
| Direct Expenses: | | | | | | | | | | | |
| Payroll and employee benefits | 4,090 | - | - | 8,048 | - | - | - | 12,138 | 2,198 | - | 14,337 |
| Facility | - | 42,912 | - | - | - | - | - | 42,912 | - | - | 42,912 |
| Repairs and maintenance | - | - | - | - | - | - | - | - | 7,672 | - | 7,672 |
| Security and sheriff | 5,553 | 73,956 | - | - | - | - | - | 79,509 | - | - | 79,509 |
| Depreciation | - | - | - | - | - | - | - | - | 14,591 | - | 14,591 |
| Other | 1,606 | 1,075 | - | 109 | - | - | - | 2,789 | 38,784 | 5,290 | 46,863 |
| Reimbursed expenses | - | - | - | - | - | - | - | - | - | - | - |
| Total Direct Expenses | 11,249 | 117,943 | - | 8,157 | - | - | - | 137,349 | 63,245 | 5,290 | 205,883 |
| Gross Profit (Loss) | 78,816 | 126,463 | - | (3,856) | - | - | - | 201,423 | (63,245) | 295,495 | 433,673 |
| General and Administrative Expenses: | | | | | | | | | | | |
| Labor and benefits | 17,443 | 13,427 | 6,687 | - | - | - | - | 37,557 | - | 72,944 | 110,500 |
| Professional Services | - | - | - | - | - | - | - | - | - | 27,898 | 27,898 |
| Marketing | 1,446 | - | - | - | - | - | 1,278 | 2,724 | - | 1,490 | 4,213 |
| Insurance | - | 11,126 | - | - | - | - | - | 11,126 | - | 498 | 11,624 |
| Depreciation | - | - | - | - | - | - | - | - | 1,699 | - | 1,699 |
| Deferred Costs | - | - | - | - | - | - | - | - | - | - | - |
| Other | 2,621 | 1,069 | - | 329 | - | - | 4,188 | 8,206 | 4,444 | 26,024 | 38,674 |
| Total General and Administrative Expenses | 21,510 | 25,622 | 6,687 | 329 | - | - | 5,465 | 59,612 | 6,143 | 128,853 | 194,608 |
| Change in Unrestricted Net Assets (Deficit) | \$ 57,306 | \$ 100,842 | \$ (6,687) | \$ (4,185) | \$ - | \$ - | \$ (5,465) | \$ 141,811 | \$ (69,388) | \$ 166,642 | \$ 239,065 |

SANTA CLARA COUNTY FAIRGROUNDS MANAGEMENT CORP
STATEMENT OF FUNCTIONAL EXPENSES
(UNAUDITED)
Year to date as of January 31, 2023

| | PROGRAM SERVICES | FACILITIES | MANAGEMENT AND GENERAL | TOTAL |
|-------------------------------|-----------------------------|-------------------|-----------------------------------|-------------------|
| Salaries & Benefits | \$ 55,599 | \$ 2,411 | \$ 87,134 | \$ 145,144 |
| Depreciation and amortization | - | 14,125 | 0 | 14,125 |
| Utilities | 75,227 | - | 2,146 | 77,373 |
| Security & Sheriff | 115,722 | - | 12,462 | 128,184 |
| Professional Services | 2,654 | - | 20,547 | 23,202 |
| Supplies | 1,609 | 450 | 5,318 | 7,377 |
| Outside Services | 10,873 | - | 26,331 | 37,204 |
| Repair & Maintenance | 9,495 | 29,744 | 5,295 | 44,534 |
| Equipment Rental | 2,410 | - | 1,948 | 4,358 |
| Insurance | 13,371 | 18,148 | 533 | 32,052 |
| Marketing | 2,393 | - | 2,393 | 4,787 |
| Other | 2,957 | 1,134 | 14,875 | 18,967 |
| Payroll taxes | 3,380 | 445 | 4,063 | 7,887 |
| Racing Forms | 4,504 | - | 0 | 4,504 |
| Entertainment | - | - | 0 | 0 |
| Food & Beverage Cost | 2,579 | - | 0 | 2,579 |
| Fees & Licenses | 1,075 | - | 0 | 1,075 |
| Miscellaneous | 547 | - | 0 | 548 |
| Total Functional Expenses | <u>\$ 304,394</u> | <u>\$ 66,457</u> | <u>\$ 183,045</u> | <u>\$ 553,896</u> |

SANTA CLARA COUNTY FAIRGROUNDS MANAGEMENT CORP
STATEMENT OF FINANCIAL POSITION
(UNAUDITED)
Year to date as of January 31, 2023 and 2022

| ASSETS | 2023 | 2022 |
|--|--------------|--------------|
| Current Assets | | |
| Cash and cash equivalent | \$ 3,606,378 | \$ 2,358,603 |
| Accounts Receivable | 1,665,330 | 2,489,358 |
| Other Current Assets | 424,298 | 385,142 |
| Total current assets | \$ 5,696,006 | \$ 5,233,103 |
| Property and Equipment, net | 2,850,668 | 1,607,835 |
| Total assets | \$ 8,546,674 | \$ 6,840,938 |
| LIABILITIES AND NET ASSETS | | |
| Current liabilities | | |
| Accounts payable | \$ 297,169 | \$ 140,673 |
| Wells Fargo Business Elite | 27,134 | 13,575 |
| Accrued liabilities | 566,109 | 654,124 |
| Deferred revenue, nonmonetary exchange, current | 3,000 | 3,000 |
| US Bank Equipment Loan payable | 0 | 0 |
| Customer deposits | 185,156 | 206,016 |
| Total current liabilities | \$ 1,078,568 | \$ 1,017,387 |
| Long term liabilities | | |
| Deferred revenue, nonmonetary exchange, net of current portion | \$ 230,656 | \$ 230,656 |
| Restricted Fund-PPP Loan #2 | 0 | 669,772 |
| Restricted Fund | 466,321 | 0 |
| Economic Injury Disaster Loan(EIDL) | 141,026 | 148,134 |
| Total long-term liabilities | 838,003 | 1,048,562 |
| Total liabilities | \$ 1,916,571 | \$ 2,065,949 |
| Unrestricted net assets | \$ 6,630,103 | \$ 4,774,989 |
| Total liabilities and net assets | \$ 8,546,674 | \$ 6,840,938 |

SANTA CLARA COUNTY FAIRGROUNDS MANAGEMENT CORP
STATEMENT OF CASH FLOWS
(UNAUDITED)
Year to date as of January 31, 2023 and 2022

| | 2023 | 2022 |
|--|---------------------|---------------------|
| Cash flows from operating activities | | |
| Change in net assets | \$ 31,211 | \$ 239,064 |
| Adjustments to reconcile change in net assets to net cash provided by operating activities | | |
| Depreciation expenses | 32,217 | 16,289 |
| Change in operating assets and liabilities | | |
| Accounts Receivable, net | (243,125) | (360,847) |
| Prepaid Expenses | (252,560) | (205,322) |
| Accounts payable | 183,055 | 26,558 |
| Accrued liabilities | 11,910 | 217,158 |
| Restricted Fund | - | - |
| Customer Deposits | (1,885) | |
| Net cash provided by operating activities | (239,178) | (67,100) |
| Cash flows from financing activities: | | |
| Repayment of loans payable | (1,282) | (1,282) |
| PPP Loan #2 Forgiveness | - | 0 |
| PPP Loan #1 Forgiveness | 0 | - |
| Proceeds from PPP Loan #2 | | - |
| Net cash used in capital and related financing activities | (1,282) | (1,282) |
| Cash flows from investing activities: | | |
| Acquisition of property and equipment | (7,880) | (10,116) |
| Net cash used in investing activities | (7,880) | (10,116) |
| Net change in cash and cash equivalents | (248,340) | (78,498) |
| Cash and cash equivalents, January 1 | 3,854,717 | 2,437,101 |
| Cash and cash equivalents, January 31 | \$ 3,606,377 | \$ 2,358,603 |

(0)

SANTA CLARA COUNTY FAIRGROUNDS MGMT CORP.

LICENSEES AGREEMENTS - JAN 2023

| | <u>ACRES OCCUPIED</u> | <u>MONTHLY FEES</u> | <u>MONTHLY PER ACRES</u> |
|-----------------------------------|-----------------------|----------------------|--------------------------|
| AT&T/CROWN CASTLE* #645 | N/A | \$ 5,792.00 | N/A |
| VYSH #620 | 0.2 | \$ 1,442.00 | \$ 7,210.00 |
| 88 LUMBER & HARDWARE #661 | 0.5 | \$ 3,605.00 | \$ 7,210.00 |
| DATALINX COMMUNICATIONS, INC.#654 | 0.5 | \$ 3,605.00 | \$ 7,210.00 |
| EVERGREEN WASTE SERVICES #642 | 0.5 | \$ 3,605.00 | \$ 7,210.00 |
| FAIRGROUND ENTERPRISES #639 | 2.07 | \$ 14,925.00 | \$ 7,210.14 |
| DGDG #650 | 1.5 | \$ 10,815.00 | \$ 7,210.00 |
| GARDEN SUPPLY #641 | 3.25 | \$ 23,433.00 | \$ 7,210.15 |
| GREEN BAY HAULING, LLC #649 | 0.5 | \$ 3,605.00 | \$ 7,210.00 |
| JETMULCH #667 | 1 | \$ 7,210.00 | \$ 7,210.00 |
| LE MANS KARTING #643 | 0.5 | \$ 3,605.00 | \$ 7,210.00 |
| PACIFIC WEST BUILDERS INC. #646 | 10 | \$ 72,100.00 | \$ 7,210.00 |
| RA RA TRUCKING #679 | 1 | \$ 7,210.00 | \$ 7,210.00 |
| SC PAINTBALL #602 | 6 | \$ 43,260.00 | \$ 7,210.00 |
| SPECTRASITE/AMERICAN TOWER* #638 | N/A | \$ 1,998.20 | N/A |
| SILICON VALLEY TELECOM INC #658 | 0.5 | \$ 3,605.00 | \$ 7,210.00 |
| SOUTH BAY TELECOM #664 | 1 | \$ 7,210.00 | \$ 7,210.00 |
| THE FENCE-4-RENT #662 | 0.25 | \$ 1,803.00 | \$ 7,212.00 |
| TA CONCRETE CONSTRUCTION #666 | 0.5 | \$ 3,605.00 | \$ 7,210.00 |
| T-MOBILE/CROWN CASTLE* #644 | N/A | \$ 1,021.00 | N/A |
| TOTAL | 29.77 | \$ 223,454.20 | |

* PHONE TOWER - EXECUTED CONTRACT BY SANTA CLARA COUNTY

MARKET RATE

**Santa Clara County Fairgrounds Management Corporation (SCCFMC)
Events through December 2023**

black = executed contract blue = contract in process green = hosted event red= canceled event

as of Feb 6, 2023

| Date (s) | Name of Event | Location | Est Patrons | Event Type |
|-----------------------|-----------------------|---|-------------|----------------|
| 02/04/2023-02/05/2023 | Sciencepalooza | Expo Hall | 500 | Education |
| 02/11/2023 | PONGAL | Fiesta Hall and Gardens | 1,000 | Cultural |
| 02/12/2023 | TET Festival | Pavilion Hall | 5,000 | Cultural |
| 02/18/2023-02/20/2023 | Jurassic Quest | Expo, Pavilion, or Pavilion, Fiesta & Gateway Halls | 5,000/day | Family Exhibit |
| 02/25/2023-02/26/2023 | Great Train Show | Expo Hall | 6,000 | Family Exhibit |
| 03/07/2023-03/14/2023 | Paranormal Cirque | Parking Lot by Gate D | 2,000/day | Cirques |
| 03/04/2023-03/05/2023 | SJ Toy Show | Expo Hall or Pavilion Hall | 2,000 | Trade Show |
| 03/18/2023-03/19/2023 | Gem Show | Pavilion Hall (Moved to Expo) | 600/Day | Trade Show |
| 03/25/2023 | Hop 'N Vine | Pavilion Hall | 2,000 | Tasting |
| 04/23/2023 | Concert | Expo Hall | 5,000 | Concert |
| 05/20/2023 | Bubble Run | Promenade, Lot F, Green Area | 10,000 | Run |
| 05/21/2023 | Concert | Expo Hall | 5,000 | Concert |
| 05/26/2023-05/29/2023 | Jurassic Quest | Expo + Pavilion | 5,000/day | Family Exhibit |
| 06/03/2023 | Foam Glow Run | Promenade, Lot F, Concert Lawn | 10,000 | Run |
| 06/03/2023-06/04/2023 | SJ Toy Show | Expo Hall/Pavilion Hall | 2,000 | Trade Show |
| 06/04/20 | Concert | International Park & Plaza or Pavilion Hall | 5,000 | Concert |
| 06/09/2023-06/11/2023 | FoodieLand | All Grounds | 25,000/day | Food Festival |
| 06/17/2023-06/18/2023 | Brick Fest Live | Expo + Pavilion | 5,000/day | Family Exhibit |
| 06/18/2023 | Concert | International Park & Plaza or Pavilion Hall | 5,000 | Concert |
| 06/24/2023-06/25/2023 | San Jose Reptile Show | Expo Hall | 3,000/day | Family Event |
| 07/07/2023-07/09/2023 | Veteran Stand Down | Fiesta Hall & Fiesta Lawns | 1,000 | Veterans Event |
| 08/19/2023 | Muddy Dash | Promenade, Lot F, Green Area | 6,000/day | Fun Run |
| 08/19/2023 | CaliCreaming Car Show | Expo Hall & Promenade | 5,000 | Car Show |

| | | | | |
|-----------------------|----------------------|--|------------|---------------------------|
| 09/02/2023 | Labor Day Concert | Expo Hall | 5,000 | Concert |
| 09/04/2023-09/19/2023 | Circo Caballero | Parking Lot by Gate D | 2,000/day | Cirques |
| 09/08/2023-09/10/2023 | FoodieLand | All Grounds | 25,000/day | Food Festival |
| 10/07/2023-10/08/2023 | SJ Toy Show | Expo Hall | 2,000/day | Family Exhibit |
| 10/05/2023-10/07/2023 | California CareForce | Pavilion, Fiesta, Heritage, and Pepper Steak Halls | 1,000/day | Free Clinic |
| 10/08/2023 | Concert | Expo or Pavilion Hall | 5,000 | Concert |
| 10/14/2023 | Food Festival | Pavilion Hall and International Park and Plaza | 5,000 | Concert and Food Festival |
| 10/20/202-10/22/2023 | Durga Puja | Pavilion Hall | 8,000 | Festival |
| 10/28/2023 | Terrain Race | Promenade, Lot F, Green Area | 6,000/day | Fun Run |
| 10/29/2023 | Halloween Concert | Pavilion Hall or Expo Hall | 5,000 | Concert |
| 11/11/2023-11/12/2023 | Diwali Festival | All Grounds | 10,000 | Festival |
| 11/25/2023 | Thanksgiving Concert | Expo Hall | 5,000 | Concert |
| 12/02/2023-12/03/2023 | Toy Show | Expo Hall | 3,000 | Toy Show |
| 12/05/2023-12/12/2023 | Water Circus | Parking Lot by Gate D | 2,000/day | Cirques |

Hosted Events

| | | | | |
|-----------------------|-------------------------|--|------------|----------|
| 04/01/2023 | The Stampede | Fiesta Hall & International Park & Plaza | 150 | Pre-Fair |
| 05/07/2023 | Cinco De Mayo | All Grounds | 10,000 | Festival |
| 05/20/2023 | Stampede Jackpot Show | Green House, Heritage Gardens & Pavilion Patio | 500 | Pre-fair |
| 06/17/2023 | Barnyard Jamboree | Fiesta Hall & International Park & Plaza | 500 | Pre-Fair |
| 07/04/2023 | 4 of July Celebration | All Grounds | 10,000 | Festival |
| 07/12/2023 | WNMS | International Park & Plaza | 900/day | Concert |
| 07/19/2023 | WNMS | International Park & Plaza | 900/day | Concert |
| 07/26/2023 | WNMS | International Park & Plaza | 900/day | Concert |
| 07/26/2023-08/06/2023 | Santa Clara County Fair | All Grounds | 20,000/day | Fair |
| 07/28/2023 | Concert | Arena | 5,000 | Concert |
| 07/29/2023 | Concert | Arena | 5,000 | Concert |
| 07/30/2023 | Concert | Arena | 5,000 | Concert |
| 08/02/2023 | WNMS | International Park & Plaza | 900/day | Concert |
| 08/04/2023 | Concert | Arena | 5,000 | Concert |
| 08/05/2023 | Concert | Arena | 5,000 | Concert |

| | | | | |
|---------------------------|-------------------|--------------------------------------|---------|----------|
| 08/06/2023 | Concert | Arena | 5,000 | Concert |
| 08/09/2023 | WNMS | International Park & Plaza | 900/day | Concert |
| 08/16/2023 | WNMS | International Park & Plaza | 900/day | Concert |
| 08/23/2023 | WNMS | International Park & Plaza | 900/day | Concert |
| 08/30/2023 | WNMS | International Park & Plaza | 900/day | Concert |
| 09/13/2023 | WNMS | International Park & Plaza | 900/day | Concert |
| 09/16/2023- 09/17/2023 | Mariachi Festival | All grounds | 5,000 | Concert |
| 09/20/2023 | WNMS | International Park & Plaza | 900/day | Concert |
| 09/27/2023 | WNMS | International Park & Plaza | 900/day | Concert |
| October | Puptoberfest | Pavilion/ International Park & Plaza | 5,000 | Festival |
| 11/02/2023 | Día de Muertos | All Grounds | 10,000 | Festival |

*All events are tentatively scheduled and subject to change or cancellation